

A Day Talking Age Group Coaching

and ASCA Level 2 Stroke School

August 16-17, 2014 • Fort Lauderdale, FL

Clinic Schedule

Saturday 8/16

9:00-10:00 a.m.

Key Items in Structuring Your Age Group Program

- John Leonard

10:15-11:15 a.m.

Teaching Effectively for Strokes, Starts and Turns

- Guy Edson

11:30- 12 Noon

Training 11-14s: key improvement areas

- Jackson Leonard

12 Noon-1:00 p.m.

lunch break

1:00-1:30 p.m.

A Successful Career in Age Group Coaching

- Guy Edson

1:45-2:45 p.m.

Working Effectively with Swim Parents

- John Leonard

3:00-3:30 p.m.

A Young Coach Working with Parents: issues and answers

- Jackson Leonard

3:45-4:30 p.m.

Coaching 10&Unders: key parts of the program

- John Leonard

4:30-5:30 p.m.

Open Forum (discussion of topics of interest)

6:00 p.m. –

Social and Dinner

Sunday 8/17

8:00 a.m. – 4:00 p.m.

ASCA Level 2 Stroke School
- John Leonard & Jackson Leonard

Speakers



John Leonard

John is one of the most well-known figures in swimming today. John lectures all over the world on a variety of topics, and in addition to his 30 year role as ASCA Executive Director, John is an active Age Group coach in Fort Lauderdale with the SwimFast team that he owns. John daily coaches a group of 10&Under swimmers, as well as Senior swimmers. John has coached 26 national age group records in his career, in addition to his Senior National and international coaching credentials.

Guy Edson

If not for his 26 years at ASCA, Guy would be a career Age Group coach because his first love has always been working with the 12&Unders. After 15 years of full-time coaching, Guy moved to ASCA in 1988 and has continued to coach part-time with various local swim teams. He values the opportunity to prepare young swimmers for the Senior program by teaching proper technique, building endurance and training them on how to train. He currently is working with a group of about 20 11-14 year-olds at the developmental stage. Guy does this to keep his teaching skills and knowledge up-to-date and to stay close to the day-to-day issues that invariably come up with swimmers, parents and other coaches.



Jackson Leonard

Jackson coached for four years with the renowned Gator Swim Club in Gainesville, Florida and his swimmers (11-12 girls) set two national age group records last year. As an English major and with a newly earned Masters in Education, Jackson is just beginning his coaching career and will add a young perspective to selected topics. He was fortunate enough to be mentored by Olympic Head Coach Gregg Troy and his staff at the University of Florida.

To register:

- Mail completed form to ASCA
- Fax completed form to (954) 563-9813
- Call us at 1-800-356-2722

American Swimming Coaches Association

5101 NW 21st Avenue, Suite 530 • Fort Lauderdale, FL 33309
tel: 1-800-356-2722 / (954) 563-4930 • fax: (954) 563-9813 • web: www.swimmingcoach.org

Registration form: A Day Talking Age Group Coaching

___ "A Day" - Saturday 8/16/14 (\$60) ___ Level 2 School - Sunday 8/17/14 (\$60) ___ both Saturday & Sunday (\$100)

Name _____
Address _____
City _____ State _____ Zip _____ Country _____
Phone _____ Email _____

Payment total: _____ Method of payment: ___check or ___credit card (Visa, MasterCard, American Express or Discover)

Credit card number _____ Exp.Date _____ Signature _____